RUBRIC: College infographic NAME: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Infographic ✓+ ✓ ✓ -**

* Visually appealing and clearly readable
* Clear criteria compared/contrasted
* Purposeful design choices

**Written components ✓+ ✓ ✓ -**

* Planning chart is thorough
* Clear, specific justifications for the way in which

 the mix of visual and text aspects reveals purpose, catering

 to audience (make detailed references to your own work)

* Clear, specific explanation of whether the colleges

are a good fit and/or what you need to look for when visit

**Grammar/mechanics ✓+ ✓ ✓ -**

* Proofread for accuracy and style

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